# **QSAC – SERVICES – APPENDIX C**

Are you offering library services and programs to your entire community? The first of two primary functions of a library is to offer library services and programs to each group within your community. Well-planned programs attract new audiences and encourage use of library materials. Reliable services provide information to users of all abilities.

#### **Assessment**

• Assessing Service Quality: Satisfying the Expectations of Library Customers by Peter Hernon and Ellen Altman. Chicago: ALA, 2010.

#### **Reference Services**

• Reference and User Services Association - Reference/Information Services
Guidelines

#### **Services to Businesses**

• Small Business and the Public Library: Strategies for a Successful Partnership by Luise Weiss, Sophia Serlis-McPhillips and Elizabeth Malafi. Chicago: ALA, 2010.

### **Services to Children**

- <u>International Federation of Library Associations Guidelines for Children's Libraries Services</u>
- Dynamic Youth Services through Outcome-Based Planning and Evaluation by Eliza Dresang, Melissa Gross and Leslie Edmonds Holt. Chicago: ALA 2006.
- Fundamentals of Children's Services by Michael Sullivan. Chicago: ALA, 2005.

## **Services to Senior Populations**

- 5-Star Programming and Services for Your 55+ Library Customers by Barbara Mates. Chicago: ALA, 2003.
- Reference and User Services Association Guidelines for Library and Information Services to Older Adults
- *Boomers and Beyond: Reconsidering the Role of Libraries* edited by Pauline Rothstein and Diantha Dow Schull. Chicago: ALA, 2010.

## **Services to Non-English Populations**

- Reference and User Services Association Guidelines for the Development and Promotion of Multilingual Collections and Services
- Reference and User Services Association Guidelines for Library Services to Spanish-Speaking Library Users

## **Services to Young Adults**

- *Multicultural Programs for Tweens and Teens* by Linda Alexander and Nahyun Kwon. Chicago: YALSA/ALA, 2009.
- *Teens and Libraries: Getting It Right* by Virginia Walter and Elaine Meyers. Chicago: ALA, 2003.
- Young Adult Library Services Association National Guidelines, <u>Young Adult Programming</u>
- Young Adult Library Services Association Teen Services Evaluation Tool
- Risky Business: Taking and Managing Risks in Library Services for Teens by Linda Braun, Hillias Jack Martin, and Connie Urquhart. Chicago: ALA, 2011.

## Services to Hearing Impaired, Speech Impaired, Blind and Disabled Populations

- The Americans with Disabilities Act Title II Technical Assistance Manual Covering State and Local Government Programs and Services
- Michigan Rights Handbook for Deaf, Hard of Hearing and DeafBlind People
- FCC Michigan Telephone Relay Service
- Disability Etiquette: Tips on Interacting with People with Disabilities
- Emma Goldman Memorial Library Access and Services for Disabled Patrons
- <u>Librarian 411.Org</u>: Training and Resources to Serve Patrons with Mental Illness and/or Developmental Disabilities

### **Services to Low Income Populations**

• *Public Library Services for the Poor* by Leslie Edmonds Holt and Glen E. Holt. Chicago: ALA, 2010.

### **Literacy Services**

• Every Child Ready to Read: Literacy program

### **Technology Services**

• Colorado State Library – <u>Tech Training for Libraries: Public Training Topics</u>

# **Evaluating Library Services & Programs**

- <u>Evaluation in Libraries</u> Library of Michigan Outcome Based Evaluation (OBE) site
- <u>Stakeholder Evaluation Handbook</u> Library of Michigan
- Shaping Outcomes OBE online class from Indiana University
- Measuring Your Impact Online class from the National Library of Medicine
- Logic Model Development Guide W.K. Kellogg Foundation
- Evaluation Handbook W.K. Kellogg Foundation
- George Needham and Joan Frye Williams' Services Sustainability Checklist

# **Library Statistics**

• Rethinking Library Statistics in a Changing Environment - PLA

## **Useful statistics to maintain for your library**

- Author/title and subject fill rates
- Browsing fill rates
- Circulation
- Circulation per capita
- Collection Sizes
- Community demographics
- Library Registrations
- Library Visits
- Reference transactions
- Reference transactions per capita
- Program Attendance
- Program Attendance per capita
- Turnover rates
- Visits
- Visits per capita

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